



MEDIA KIT
2026

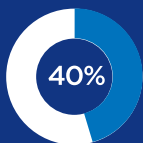


DEMOGRAPHICS

GENDER



Male

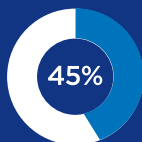


Female

AGE GROUP



20-35



35-50



50 AND ABOVE

RBSC Profile Information
Start from Issue : July 2017
Readers Ship 75,000

Circulation 15,000 Copies
Male 60% Female 40%

RATE CARD

ADVERTISING POSITION

PRICE (THB)

Prime Position

Page 2-3

150,000

Page 4-5

150,000

Facing Content

90,000

Facing Editor

90,000

Inside Back Cover

90,000

Facing RBSC Committee/Chairman and GM's Message

Back Cover

150,000

Run of Page Position

Full page

80,000

Advertorial page

85,000

Double Page

120,000

SIZE & SPECIFICATION



Mechanical Size
 Full page
 Bleed size 216 mm. x 298 mm.
 Trim size 210 mm.x 292 mm.

Double page
 Bleed size 426 mm. x 298 mm.
 Trim size 420 mm.x 292 mm.

Number of pages:
 52 pages
 Print run: :
 15,000 copies



Color: 4 Colors,
 Art Card Cover 230 Grams
 PVC Matt SpotUV,
 Internal: Art 105 Grams



Frequency:
6 Issues / Year

Jan. Feb.	Mar. Apr.	May. Jun.
Jul. Aug.	Sep. Oct.	Nov. Dec.

**Members of RBSC
 & Polo / Official
 Embassy offices /
 Royal Thai Army
 offices / Chamber
 of Commerces i.e.
 Thai, UK, American,
 Germany etc.**



The bi-monthly publication exclusively for the Royal Bangkok Sports Club and the RBSC Polo Club members.

Founded in 1905

Content features from sporting activities to privileged lifestyle content.

RBSC Magazine readers are elite, affluent and successful.

The club's members have included senior Thai and international business executives, politicians, civil servants, diplomats and leading socialites.

Every issue will be delivered directly to the residences and business addresses in Thailand and overseas