

N O K • J I B • J I B

MEDIA KIT 2026



NOK AIR

GENERAL FACTS

NO. OF AIR CRAFT

17

NO. OF FLIGHT / YEAR

50,000+

NOK MEMBER

500K+

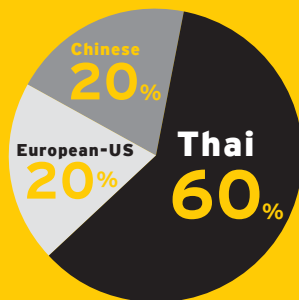
PASSENGER / YEAR

6M+

READERSHIP / YEAR

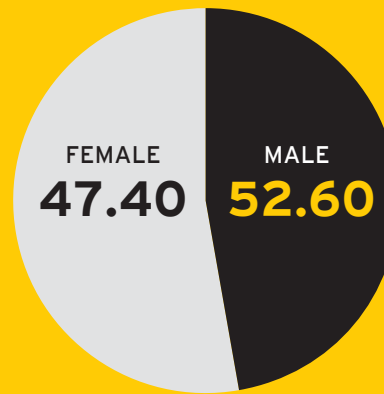
6M+

Readership

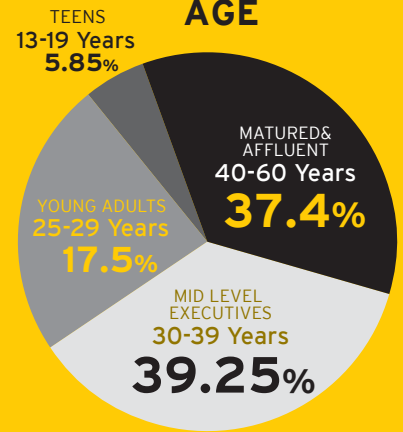


OUR READERS

GENDER



AGE



CAREER

GOVERNMENT OFFICIALS, BUSINESSMAN, ENTREPRENEUR, ACTOR&ACTRESS, MEDIA BLOGGER&INFLUENCER, TOURIST

91%

of passengers read in-flight magazine

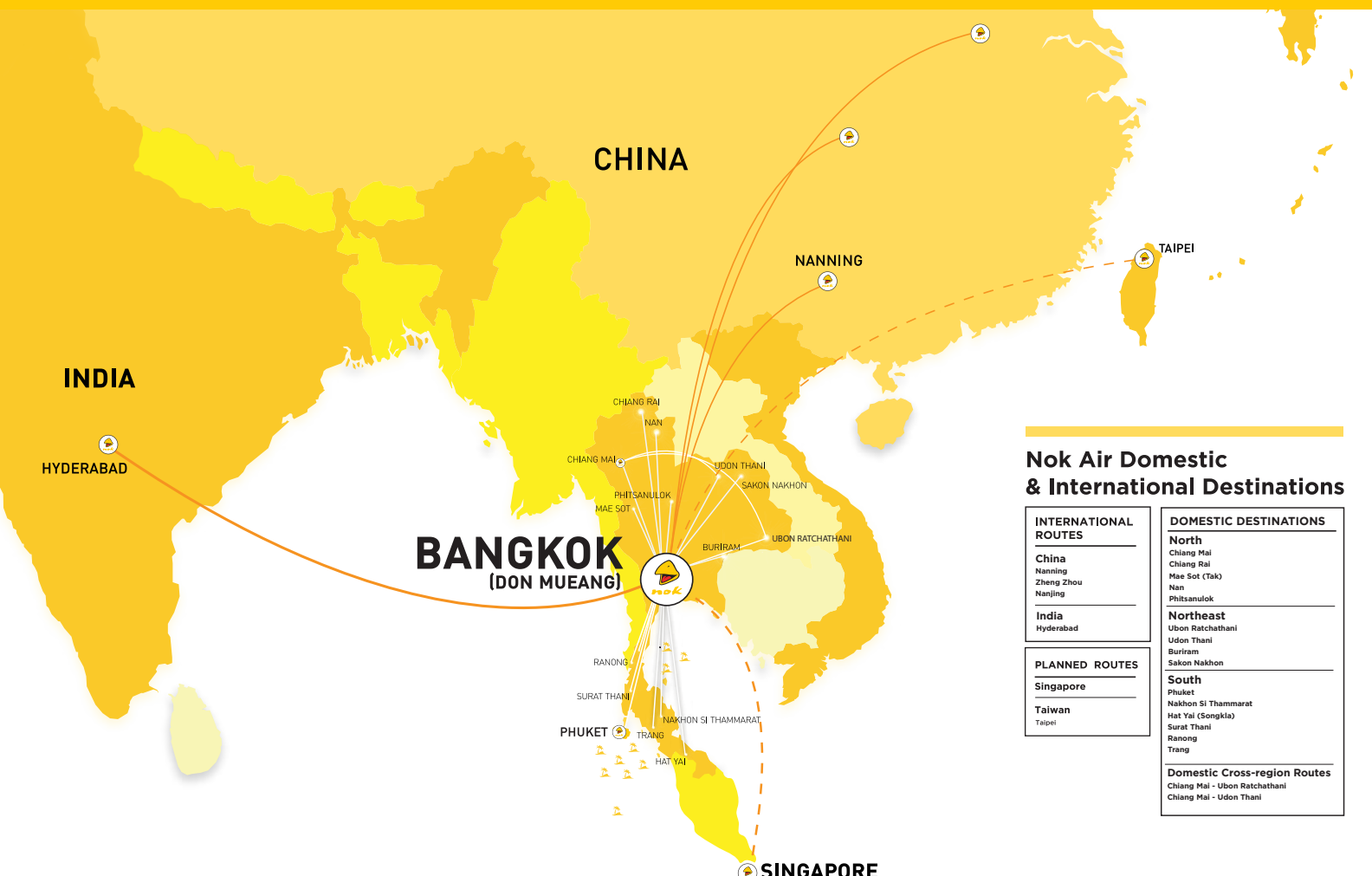
of passengers intentionally read because it is only selected information and entertainment served them while they were in the air craft

86%

68%

have noted the information from the in-flight magazine for their next choice

LANGUAGE



RATE DISCOUNT

Rates (THB)	Bi-Monthly	3 Times	6 Times
Inside Front Cover	90,000	72,000	63,000
Page 3	90,000	72,000	63,000
Back Cover	120,000	96,000	84,000
Inside Back Cover	90,000	72,000	63,000
Premium Double Page (2-3,4-5)	170,000	136,000	119,000
Double Page Spreads	150,000	120,000	105,000
Premium Full Page (Facing Content, Editor's Letter, Masthead)	85,000	68,000	59,500
Full Page	80,000	64,000	56,000
ADVERTORIAL Full Page	90,000	72,000	63,000
ADVERTORIAL Double Page Spreads	170,000	136,000	119,000
1/2 Page Verticle	50,000	40,000	35,000
1/3 Page Verticle	32,000	25,600	22,400

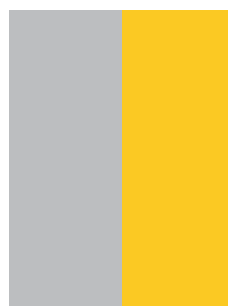
Magazine Size 210mm x 280mm



Double Page Spreads
420 mm x 280 mm



Full Page
210 mm x 280 mm



1/2 Page
105 mm x 280 mm



1/3 Page
70 mm x 280 mm

Digital

Facebook Pages

990k Followers

Instagram

90.6k Followers

Twitter

270k Followers

Nok Air Website

2M Pages Views/Month

Line Official

1.2m+ Followers

Profile

Name: Nok JibJib

Language: Thai, English, Chinese

Issue: Bi Monthly

Publication: 1st week of odd month

Circulation: 40,000 copies / Issue

1,5000,000 readers / Issue

Paper: Art Card 105 grams

Magazine Size: 8.5" x 11.5"

Paper: 100 gram

Distribution: Nok Air (22 Aircrafts),

Nok Air counter (25 Stations), TAT (Head Office)

