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LIFESTYLE+ TRAVEL

MEDIA KIT 2026 ONLINE

OUR EXPANSIVE DIGITAL REACH

84,642
FOLLOWERS
INSTAGRAM

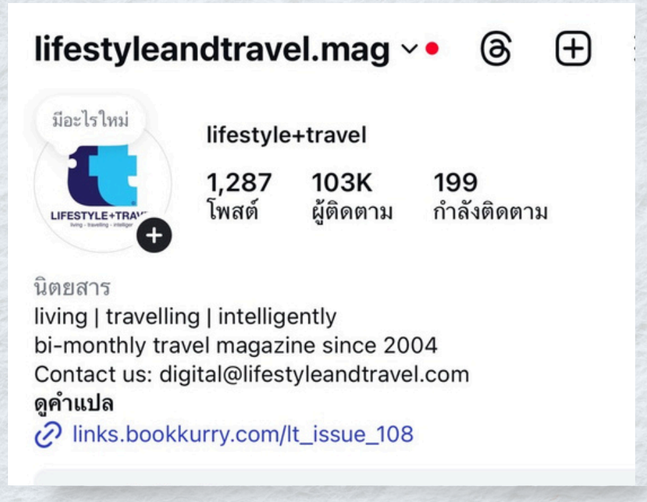
107,171
FOLLOWERS
FACEBOOK

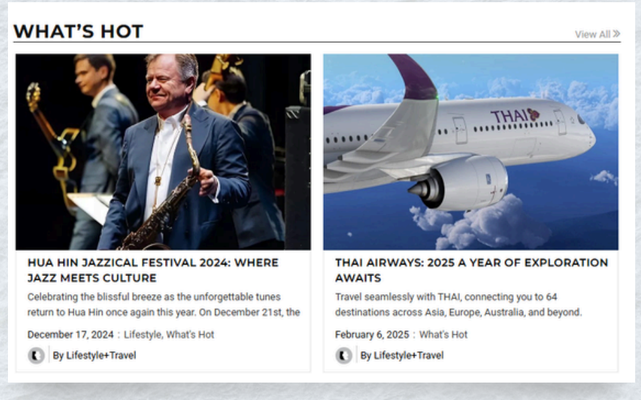
200,000
PAGEVIEWS
WEBSITE

8,000–10,000
DOWNLOAD READER
BOOKKURRY.COM
E-MAGAZINE









OUR POTENTIAL AUDIENCES

LOCATION

Top towns/cities

Bangkok, Thailand	
Nonthaburi	6.1%
Chiang Mai, Thailand	2%
Chonburi	1.9%
Korat, Thailand	1.5%
Amphoe Thalang	1.1%
Pattaya	1%
Hat Yai, Thailand	0.9%

AGE &GENDER

Audience

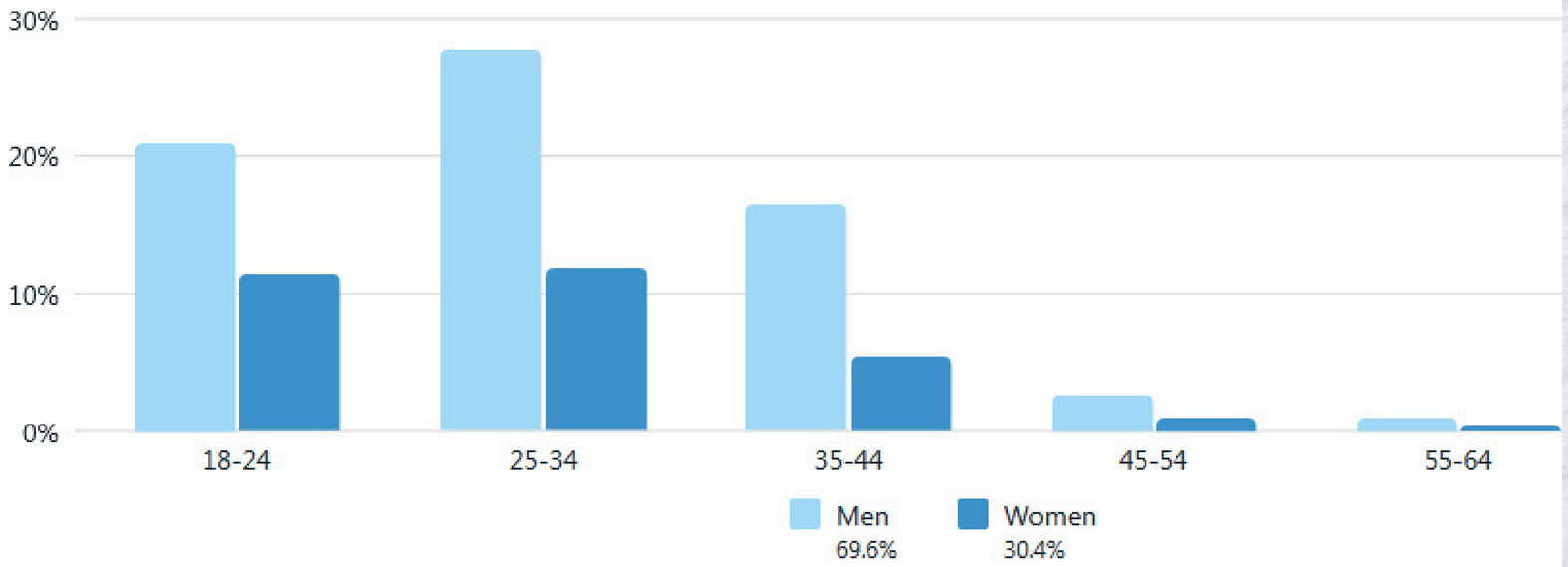
Demographics | Trends | Potential audience

Followers

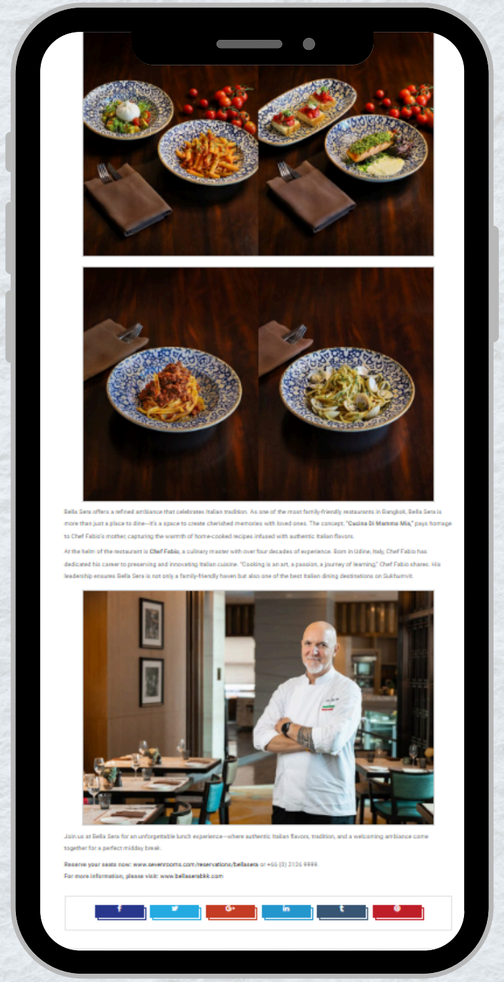
Lifetime

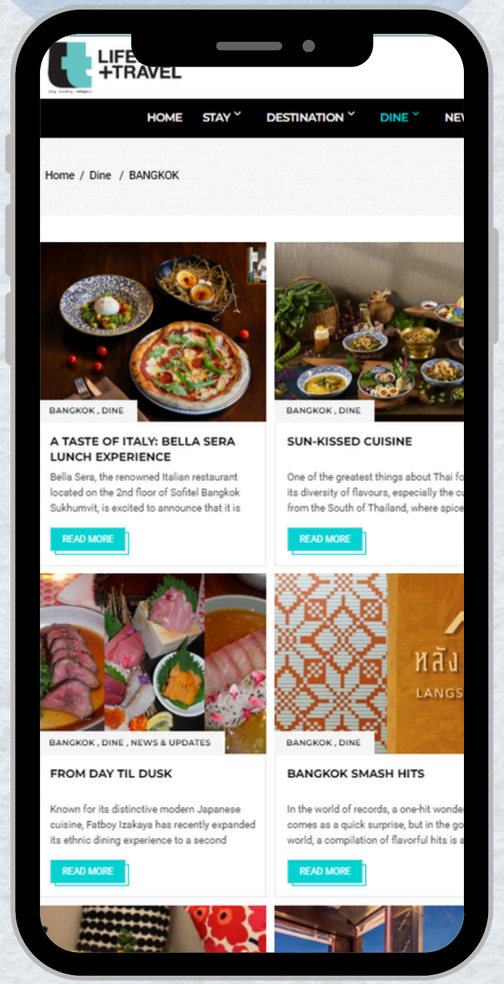
107,171

Age & gender



ADVERTISE ON WWW.LIFESTYLEANDTRAVEL.COM





Advertorial on Website

1 Article

(Text - Pics)

200,000

PAGEVIEWS

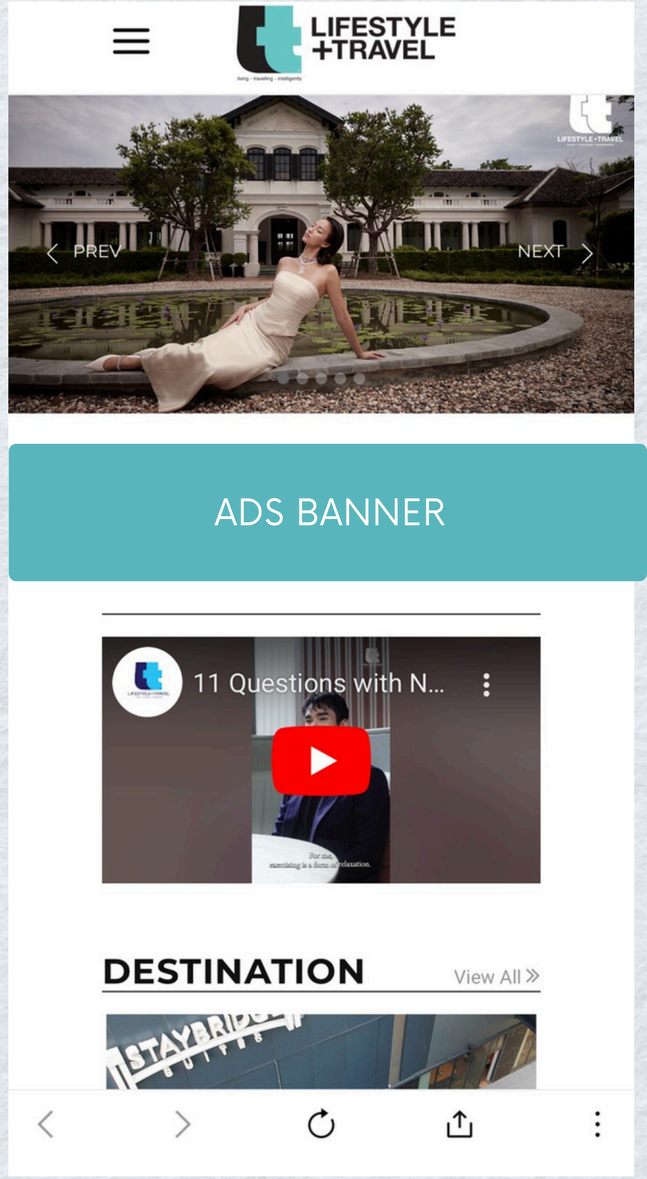
WEBSITE

Website Banner

Size : 1700 X 900 px.

Artwork Format - JPG.

WEBSITE BANNER



INSTAGRAM









Facebook Albums Post

4 Pics & Caption & Hashtag

Artwork Format - JPG.

107,171

FOLLOWERS

Instagram Post

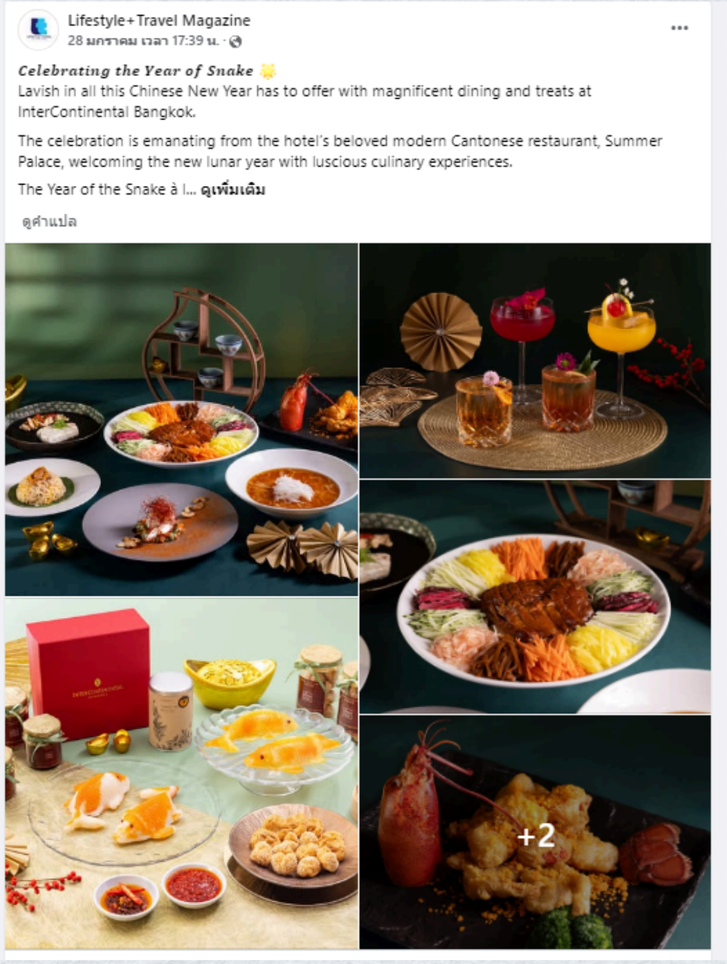
1-6 Pics & Caption & Hashtag

Artwork Format - JPG.

84,642

FOLLOWERS

FACEBOOK



Royal Osha

Experience Authentic Thai Food in Bangkok

display:

WEBSITE FACEBOOK INSTAGRAM




LIFESTYLE
+TRAVEL
AWARDS
2024
The Traveller: Cover Star of The Ye
Dunk Nata ai Boonpraser


The Traveller: Going Green and Sustainability
TOP & NOON – KIDKID Co.,Ltd


LIFESTYLE
+TRAVEL
AWARDS
2024
The Traveller: Fashion Intellectual
Pipatch ra


LIFESTYLE
+TRAVEL
AWARDS
2024
Asia's Best Residency Program Awarc
Thailand Privilege Card


The Traveller: The Cooking Star
Phol Tantaeathien


LIFESTYLE
+TRAVEL
AWARDS
2024

ADVERTISING RATE

WEBSITE: WWW.LIFESTYLEANDTRAVEL.COM
- ADVERTORIAL ARTICLE POST: THB 60,000 PER MONTH
- ADVERTISING BANNER: THB 40,000 PER MONTH

FACEBOOK: WWW.FACEBOOK.COM/LIFESTYLETRAVELMAGAZINE
- ADVERTISING RATE FACEBOOK ALBUMS POST: THB 40,000 PER TIME

INSTAGRAM: LIFESTYLEANDTRAVEL.MAG
- ADVERTISING RATE PER POST: THB 40,000 PER TIME

VIDEO:
- VIDEO PRODUCTION 1 CLIP + POST ON FACEBOOK & INSTAGRAM

RATE THB: STARTING FROM THB 80,000



THANK YOU

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