



+ OUR COVERAGE



MEDIA KIT 2026

The Lifestyle of Travel

Feature a mix of carefully selected material to inspire both the lifestyle choices and travel destinations of our readers. lifestyle+travel mixes interviews and reviews on fashion, food and shopping with features about some of the most amazing places on earth, presenting in English.

Wide Appeal

We endeavour to portray the beauty of the world's most intriguing places in a colourful and often quirky way, appealing to both jet-setting holidaymakers and frequent fliers on business or leisure.

Award-Winning Writing and Photography

Featuring exclusively high quality writing and stunning photography, lifestyle+travel has forged a spot in the marketplace for trusted reviews and articles, delivered in a glossy, themed issue out every three months.

+ WHO READS LIFESTYLE+TRAVEL?

- + Readership: **150,000**
- + **62%** Female | **38%** Male
- + Agerange: **26 to 54**
- + **100%** Have a university degree.
- + **84%** are high-level professions: senior, corporate executives, GM and business owners.
- + Travel destinations is the section in **lifestyle+travel** of most interest to them, followed by accommodation, night life reviews.
- + Of those who have made a purchase decision based on the information in the magazine the majority made accommodation (**58%**) and destination (**44%**) selections).

+ OUR SCOPE

- + **30,000** copies per issue
- + Also available by subscription
- + In addition, negotiated bulk-rate copies are distributed on the first-class seats of Thai Airways flights, in-room of 5 stars hotels, resort's suites, club floors, spa and gym receptions, airline lounges and cabins of airlines in the region and beyond.
- + Complimentary copies are also sent to selected hotels, resorts, airlines, tourist boards, chambers of commerce, embassies, international clubs and associations, and retail, dining, cafe, outlets all around Thailand and executive lounges
- + We have a number of airlines and banks partners whose loyalty card systems exchange lifestyle + travel formiles, points earned.

+ DATES & RATES RATES FOR 2026

ADVERTISING	SINGLE ISSUE THB	SINGLE ISSUE USD
Full Page (ROP)	100,000	3,550
Double Page Spread (DPS)	150,000	5,100
Half Page	58,000	2,050
Special Position/Option		
Outside back cover	150,000	5,100
Inside back cover	120,000	4,250
Inside front cover (page 2-3)	250,000	8,725
Prime Position	120,000	3,700
Advertorial Page	110,000	3,850

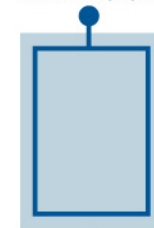
+ ADVERTISING WEBSITE BANNER (position)

Top Banner (Home page & every web pages) :
Size: 1920 X 1110 Pixel
Rate: USD 500 | 15,000 THB per month

Side Banner (Only Home page) :
Size: 1700 X 300 Pixel
Rate: USD 250 | 7,500 THB per month

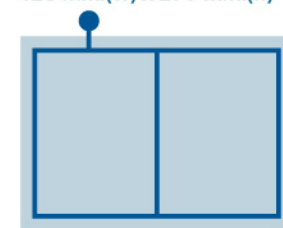
Side Banner (Sub-page) :
Size: 452 X 483 Pixel
Rate: USD 170 | 5,000 THB per month

FULL-PAGE DIMENSION
Trim Size:
213 mm.(w) x 279 mm.(h)



Bleed Size:
219 mm.(w) x 285 mm.(h)

DOUBLE-PAGE DIMENSION
Trim Size:
426 mm.(w) x 279 mm.(h)



Bleed Size:
432 mm.(w) x 285 mm.(h)

+ CLOSING DATES 2026

Frequency: **Quarterly**

Jan. - Mar.
01/2026

Apr. - Jun.
02/2026

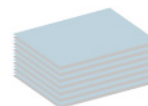
Jul. - Sep.
03/2026

Oct. - Dec.
04/2026

+ OUR SPECIFICATIONS



Format : Full Page
213 mm. x 279 mm.



Number of Pages
100 pages

Front Cover
Glossy Art card paper:
160 grammes

Internal Pages
Art card Paper : 105 grammes



Language : English

Material Artwork:

Hi-Res, AI, PDF File Format
Resolution images at least
300 dpi at proper size

Our readers travel frequently for business and leisure, have above-average disposable income and spend significant amounts of money when on holiday.

DISTRIBUTION

Thailand **90%**

Singapore & Malaysia

Cambodia, Myanmar & Others

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