



HealthBringsWealth

MEDIA KIT 2026

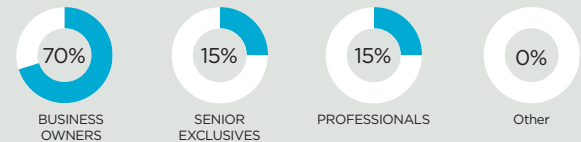
By **BDMS**
Bangkok Dusit Medical Service



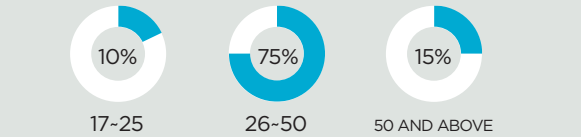
HEALTH BRINGS WEALTH MAGAZINE by BDMS

- Your Trusted Healthcare Network.
- The Gateway to the Great Living with news, reviews and update information in keeping you on the healthy track.

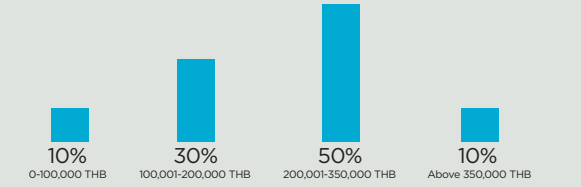
DEMOGRAPHICS



AGE GROUP



READERSHIP MONTHLY INCOME GROUPS



- **Printing Circulation 50,000 copies**
- **Plus E-magazine Version**
- **Frequency: Bi-monthly**
- **Readership 125,000**

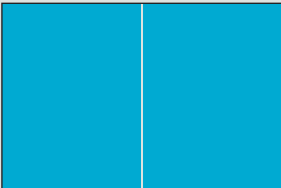
RATE CARD

AD. SIZE	PRICE (THB)
• FIC (FRONT INSIDE COVER) DPS	225,000
• DPS DOUBLE PAGE SPREAD	150,000
• BC (BACK COVER)	125,000
• IBC (INSIDE BACK COVER)	90,000
• FULL PAGE	80,000
• PAGE 3	90,000
• 1/2 PAGE HORIZONTAL and 1/2 PAGE VERTICAL	45,000
• 1/3 PAGE HORIZONTAL and 1/3 PAGE VERTICAL	30,000
• ADVERTORIAL FULL PAGE	85,000
• WRAP AROUND	250,000

Bookind Deadline : 6 weeks before publication date.
Artwork Deadline : weeks prior to the 1st of coming publication date.
Artwork Material : must be in hi-res pdf or ai format 300 dpi resolution.

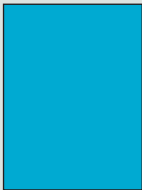
ADVERTISING SIZE

Double Page



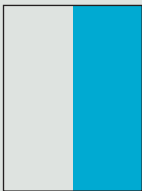
450 x 300 mm.

Full Page



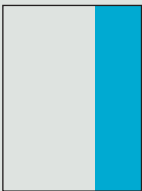
225 x 300 mm.

Half Vertical



112.5 x 300 mm.

1/3 Vertical



75 x 300 mm.

Half Horizontal



225 x 150 mm.

1/3 Horizontal



225 x 100 mm.

SIZE & SPECIFICATION

size: 225 x 300 mm.



Number of pages: 40 pages
Print run: 50,000 copies



Color: 4 colors,
Art card cover 210 grams
PVC matt 1



Frequency:
6 issue / year

Jan. Feb.	Mar. Apr.	May. Jun.
Jul. Aug.	Sep. Oct.	Nov. Dec.

Digital version available in
AIS,
B2S bookstores



Send through
BDMS staff members
(doctors and all group
officers and partners)

