www.aroundonline.com

AROUND MEDIA KIT 2026 ONLINE



OUR EXPANSIVE DIGITAL REACH

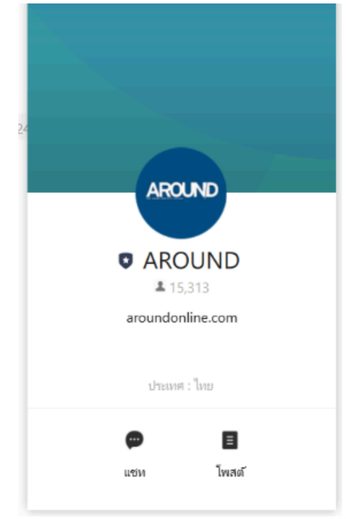
106,080
FOLLOWERS
INSTAGRAM

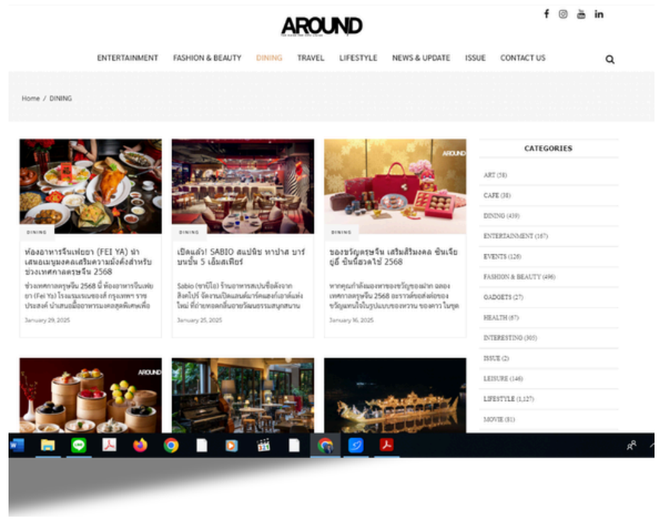
112,960
FOLLOWERS
FACEBOOK

400,000
PAGEVIEWS
WEBSITE

12,063
UOB CARD HOLDERS
LINE









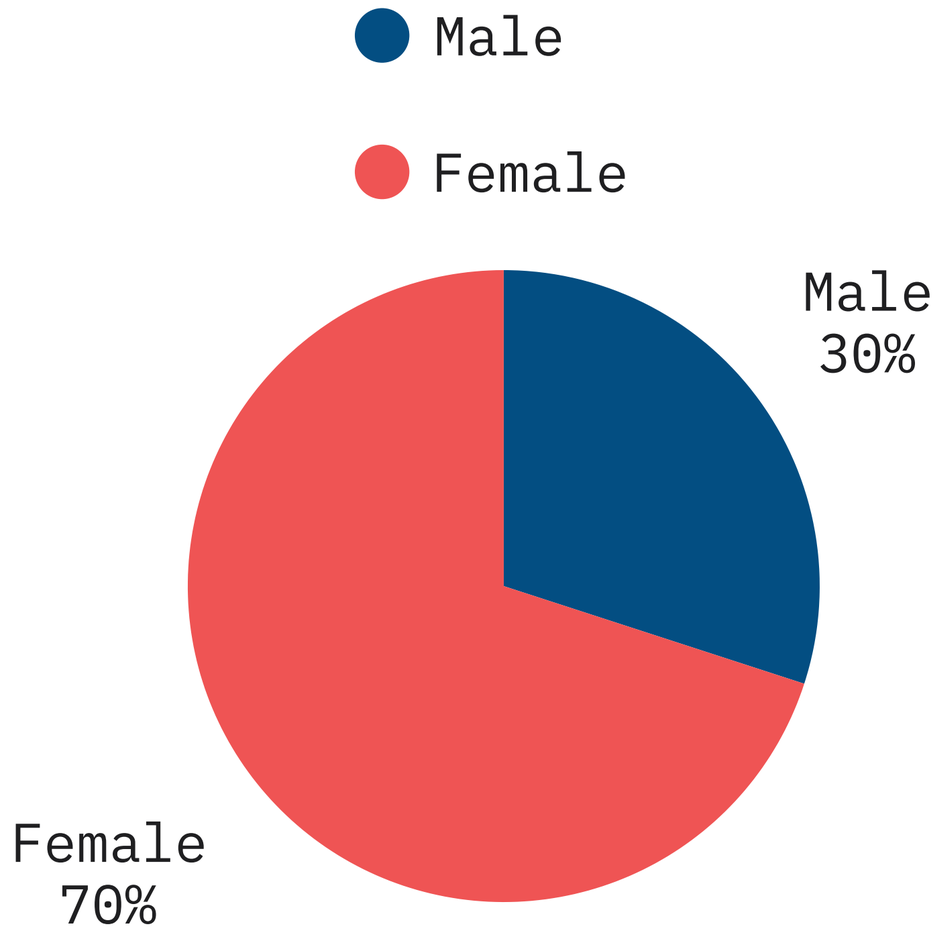
OUR POTENTIAL AUDIENCES

AGE

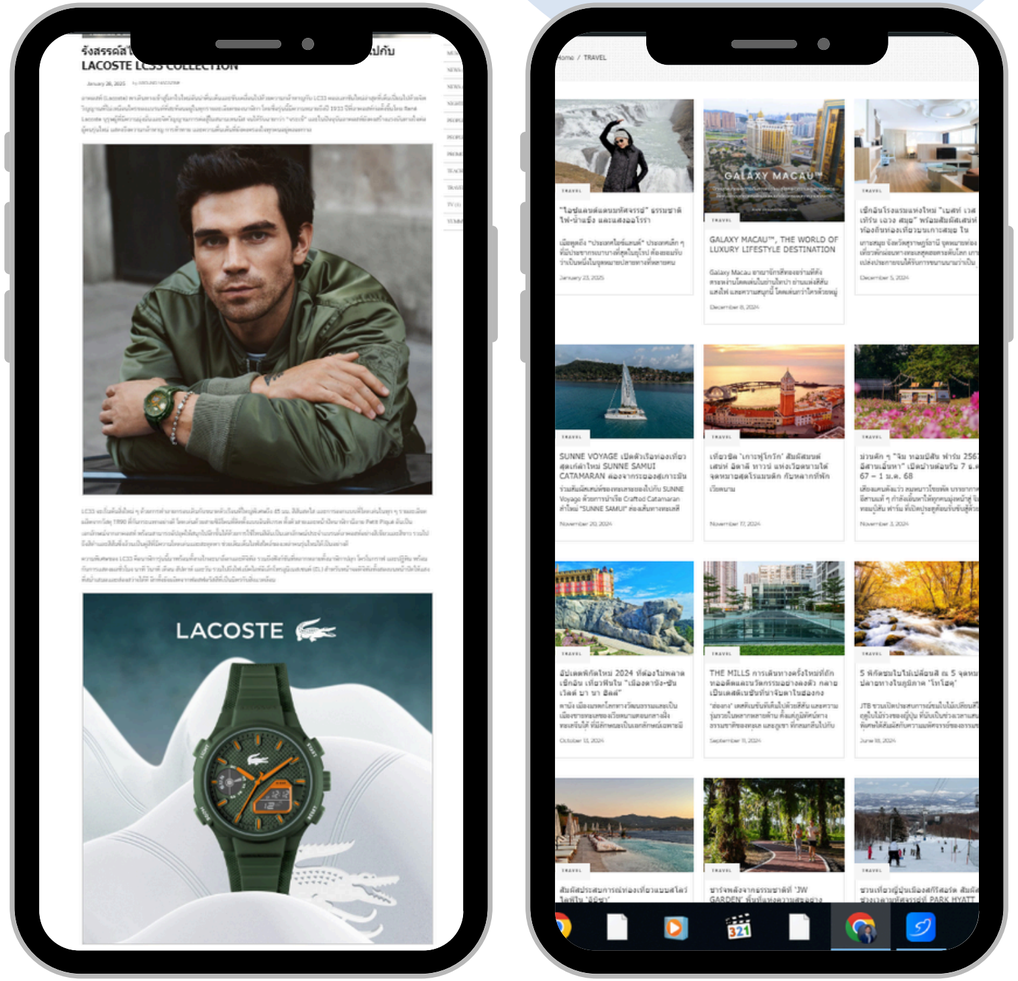
18-25 years old	30%
30-45 years old	**55%**
50-55 years old	15%

LOCATION

Bangkok	**90%**
Others	10%



ADVERTISE ON WWW.AROUNDONLINE.COM



Advertorial on Website

1 Article

(Text - Pics)

400,000

PAGEVIEWS

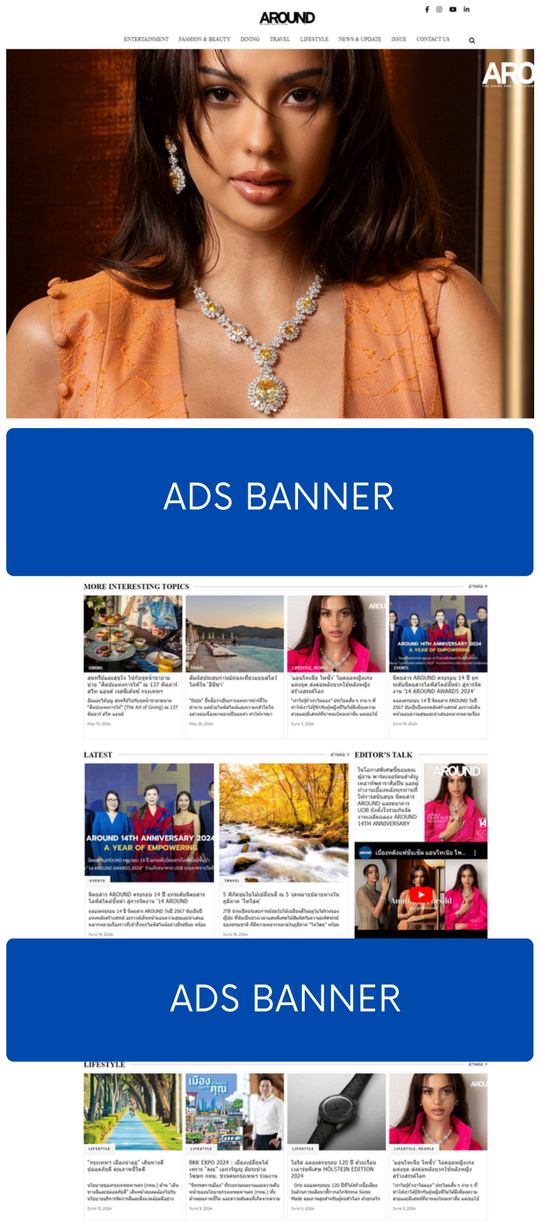
WEBSITE

Website Banner

Size : 1700 X 900 px.

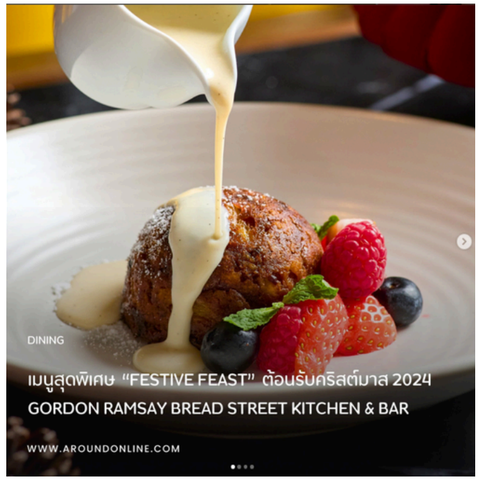
Artwork Format - JPG.

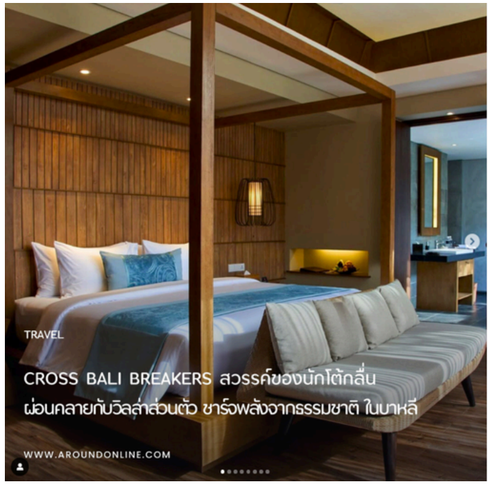
WEBSITE BANNER

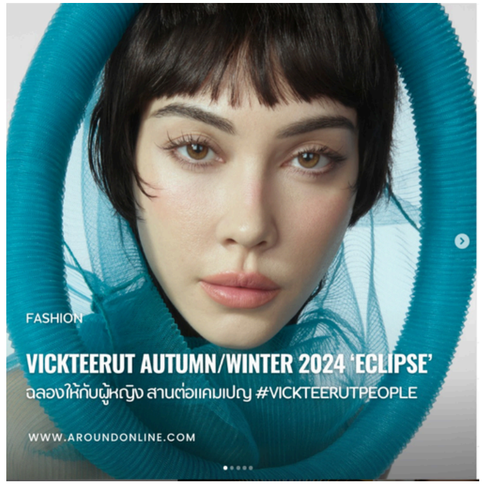


INSTAGRAM









Facebook Albums Post

4 Pics & Caption & Hashtag

Artwork Format - JPG.

112,960

FOLLOWERS

Instagram Post

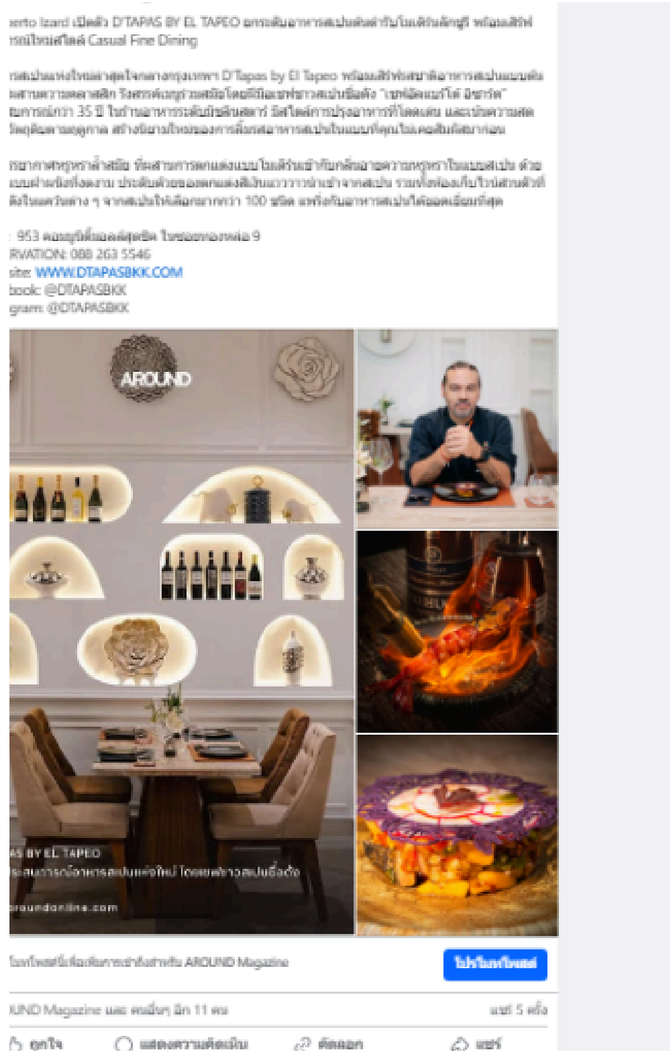
1-6 Pics & Caption & Hashtag

Artwork Format - JPG.

106,080

FOLLOWERS

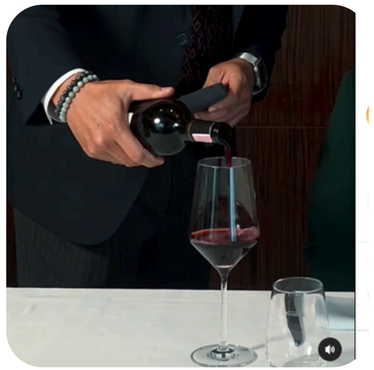
FACEBOOK



AROUND DEBUTS NEW PROGRAMME
BANGKOK GASTRONOMY















Video Content
Bangkok Gastronomy

AROUND has premiered the first episode of its new online programme, Bangkok Gastronomy.

Hosted by Digital Editor Chonlatid Wannaubon. The series delves into Bangkok's luxury culinary scene, showcasing premium restaurants and their exquisite delicacies. New episodes air every other Friday on the second and fourth weeks of the month on AROUND's Facebook and Instagram pages.

display:

WEBSITE | FACEBOOK | INSTAGRAM | LINE

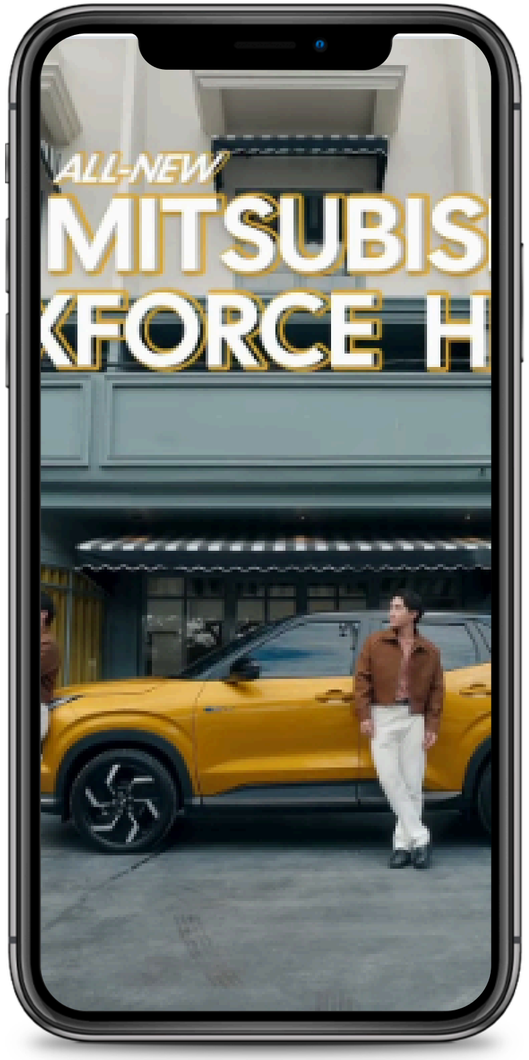
REELS CONTENT

display:

FACEBOOK INSTAGRAM



DINING



ADVERTISING



EVENT



ART

ADVERTISING RATE

WEBSITE: WWW.AROUNDONLINE.COM
- ADVERTORIAL ARTICLE POST: THB 60,000
- ADVERTISING BANNER: THB 40,000 PER MONTH

FACEBOOK: WWW.FACEBOOK.COM/AROUND MAGAZINE
- ADVERTISING RATE FACEBOOK ALBUMS POST: THB 40,000 PER TIME

INSTAGRAM: AROUND_MAGAZINE
- ADVERTISING RATE PER POST: THB 40,000 PER TIME

VIDEO:
- VIDEO PRODUCTION 1 CLIP + POST ON FACEBOOK & INSTAGRAM

RATE THB: STARTING FROM THB 80,000

AROUND MEDIA KIT 2026 ONLINE